

FTSE Group Biography

Will Oulton Strategic Advisor, SRI

Will is the strategic advisor to FTSE Group for Socially Responsible Investment (SRI). He provides a consultative role to FTSE Chief Executive, Mark Makepeace, in leading the ongoing management and development of the FTSE4Good Index series. In this role, Will is charged with the ongoing development the FTSE4Good stock selection criteria, and establishing local versions of FTSE4Good in markets around the globe. He is also advising and supporting FTSE Group on the creation of a new Corporate Governance index series, to be launched in Summer 2004.

Will is the founder of a private consultancy practice advising companies and investors in Corporate Social Responsibility (CSR) practices as well as contributing to the development of the SRI market. Prior to his consultancy practice, Will was Deputy Chief Executive of FTSE Group, responsible for global strategy and marketing as well as the FTSE4Good Indices.

While at FTSE, Will worked on a range of projects that underpin the success and expansion of the Group, including a three-year posting in New York to establish FTSE Americas, the company's first overseas business unit.

Before his New York appointment, Will served as the global sales director based in London. Earlier in his career, he worked in the London Stock Exchange (LSE) Indices Unit, where he was Head of Commercial Management. Before this, Will also spent five years in the derivatives industry, specializing in the marketing and promotion of traded options while working with the LSE's subsidiary, the London Traded Options Market.

Will holds a BSc in Zoology from the University of Wales and a Chartered Institute of Marketing (UK) Diploma from the Guildhall University in London.